

**The Vegan Digest**  
**TVD Flash Report 'Support Pure-Play'**  
**Issued as Online Social Media Content**

The Vegan Digest (TVD) posed the following inquiry to Google's "Gemini" AI-powered search engine.

TVD Inquiry: Are fully electric newer carmakers likely bound for bankruptcy if they only stay in the electric vehicle (EV) business?

Gemini Response: "It is highly likely that many newer carmakers that only produce fully electric vehicles (EVs) are bound for bankruptcy, and a market shakeout is already underway. Aside from Tesla, few exclusively EV manufacturers have achieved profitability, and the segment faces intense competition, slowing growth, and high costs. Legacy automakers and vertically integrated Chinese manufacturers are in a stronger position to weather the storm."

TVD Insight: Support pure-play environment-conscious brands such as fully EV automobile companies and plant-based companies because the economies of scale that their preexisting and longstanding competitors have is simply formidable. These emerging newer pure-play companies that offer proof-of-concept and product viability may never reap the rewards of their capitalistic social good.